

Blog Post Rubric: Cultural Heritage Data & Social Engagement 2020

	Shows originality or complexity	Proficient, meets requirements	Working toward proficiency	Not proficient
1. Use of examples from course material	ample examples, some of which are from course material not thoroughly interpreted in class or are interpreted in a new, convincing way	ample examples including ancient source(s) relevant for the topic	some examples; may need more (or more specific) examples to support argument; some may not be appropriate for the argument	Few or no specific examples from course materials. References to course material are vague, lack specificity or detail.
2. Analysis	Analyzes topic thoroughly with original ideas; demonstrates independent thinking and awareness of multiple perspectives	Demonstrates insight and solid understanding of issues;	Summarizes sources without analysis or does not explain relevance for main topic	may misunderstand the assignment or refer to topic without depth
3. Focus	Clear focus, main idea that is complex or original in the context of the course	articulates a focus and main idea	Focus/main idea may be vague or may have too many topics without unifying focus	No focus/main idea
4. Organization and coherence	Well structured paragraphs with excellent transitions; media, heading/subheadings, and other formatting used very effectively	Structured paragraphs. Writing flows from paragraph to paragraph. Media, headings/subheadings, and other formatting contribute to flow	Most paragraphs are well structured. Media, headings/subheadings, and other formatting do not detract significantly from flow. May need reorganization	Paragraphs flawed or flawed/missing transitions or paragraphs exhibit abrupt changes of topic and/or are incoherent; format may distract from argument
5. Clarity and Appropriateness of Writing	Well written, grammatically correct. Rich vocabulary, few if any errors in punctuation, spelling, or mechanics. Writing in an open style for a public website.	Competently written, generally correct grammar, punctuation, and mechanics. Good range of vocabulary. No errors that obscure meaning. Style for public audience.	Style may be difficult to understand at times. Some errors in grammar, punctuation, and mechanics that obscure meaning.	Inadequately written with serious errors in grammar, punctuation, word usage, spelling, mechanics that obscure meaning. Style often difficult to comprehend.
6. Media/images	Media/images always illustrate the main idea, come from reliable and appropriately licensed sources, and are of good image quality.	Media/images usually illustrate the main idea, come from reliable and appropriately licensed sources, and are of good image quality	Insufficient media/images, or do not illustrate the main idea. Or some media/images don't come from reliable sources or are not of good quality	No media/images illustrate the main idea.
7. Documentation		All sources are documented and linked with clear links and understandable documentation incl reference list	All sources documented but documentation style is inconsistent or detracts from the writing or links are not "clean"	Sources not always documented. Documentation style often inconsistent or detracts from the writing or links are not "clean"
8. Blog elements (Tags, categories, title)	Blog post has engaging title appropriate for topic, key words as tags, and category for post	Blog post has title appropriate for topic, key words, and a category	Blog post has title but may be vague or general; may be missing key words as tags or a category	Blog post missing title and/or category and/or tags
9. Fulfills requirements assignment		Fulfills requirements (length, parameters, etc.)		Does not fulfill requirements (incl over/under length)

Incomplete = Assignment submitted but does not meet requirements for Satisfactory

Satisfactory = Proficient or higher for criteria 1, 2, & 3; Proficient or higher for 5 of the remaining 6 criteria, with the remaining one being at least at Working toward Proficiency.

Excellent = Shows originality / complexity / excellence in at least 1 area and Proficient in the remaining.

Do not count up points or percentages on the Canvas rubric. They are meaningless.